

# Zurich Fleet Intelligence

## Safer, more efficient and environmentally friendly fleets

Whether customers operate small domestic fleets of vehicles or large fleets spanning international borders, the challenges are the same. The safety of their drivers and other road users is paramount. Driving greater operational efficiency is also a priority for positive business performance and sustained profitability. Finally, demonstrating a strengthened commitment to the organization's environmental obligations can no longer be ignored.



## How Zurich Fleet Intelligence can help

As one of the largest fleet insurers in the world, Zurich has drawn upon its in-depth understanding of fleet operations, insurance and risk engineering to create an innovative solution called Zurich Fleet Intelligence.

Zurich Fleet Intelligence combines the strength of vehicle telematics data with the power of extensive reporting tools to turn raw data into meaningful insights that can help our customers:

- enhance profitability by reducing fleet running costs;
- optimize vehicle journey planning and deployment;
- improve driver behavior and safety on the road to help reduce the occurrence of vehicle crashes;
- Improve driver behavior and safety on the road to help impact your auto insurance costs under future policies;
- improve employees' driving skills and knowledge;
- reduce stress and fatigue among their drivers through coaching and development;
- demonstrate their commitment to reducing their fleet's impact on the environment.

## The challenges

- Increasing legal and societal obligations pressure organizations to be good citizens when managing their fleet by mitigating potential vehicle crashes.
- In the current economic climate, all businesses are under pressure to contain and reduce operating costs.
- Fuel prices are high.
- Your customers are becoming increasingly demanding, whether it's the requirement to deliver faster and better service, or to provide service at a lower cost.
- Governments, customers, employees and society all expect a modern organization to demonstrate a commitment to reducing its carbon footprint and overall impact on the environment.

The unique characteristics of Zurich Fleet Intelligence can help to make vehicle fleets safer and more cost effective, while simultaneously reducing their impact on the environment. Additionally, we will recognize the insured's commitment to improving their risk quality.

## What makes Zurich Fleet Intelligence different?

- **Simple and user friendly:** Unlike many other telematics solutions that simply deliver raw data, Zurich Fleet Intelligence is powered by browser-based reporting and analysis tools delivering market-leading and meaningful insights in an easy-to-use manner, helping identify areas of high risk and inefficiency.
- **Tailored solutions:** Customers will receive a suite of online driver analysis and development tools focused on key areas of risk, fleet performance and individual driver behaviors that affect their particular business.
- **Flexibility and quality:** Zurich is not tied to a single technology provider. Customers can choose the telematics provider that best suits their unique needs from our panel of approved telematics providers.
- **Superior customer service and support:** Your telematics provider will deliver a fully managed and supported installation process, ensuring minimal interruption to your business operations. Our Risk Engineers/Consultants are on hand to deliver tailored support and advice on all aspects of the driver and vehicle safety.
- **Financial savings:** Zurich's leading-edge 'Benefits' tool will help identify and quantify the potential savings customers could achieve by choosing Zurich Fleet Intelligence.

## Zurich HelpPoint

The strength of *Zurich HelpPoint* is the reassurance that Zurich is currently one of the largest motor vehicle insurers in the world. Our established fleet operations in major markets all over the world help ensure that we have the global footprint, experience and resources to deliver and support our customers in helping reduce risk, become more operationally efficient and reduce their environmental impact.

...another *Zurich HelpPoint*

To find out more about Zurich Fleet Intelligence, contact **james.breitkreitz@zurichna.com**

### Zurich

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Zurich does not guarantee that the Zurich Fleet Intelligence program will result in cost savings to your organization, whether relating to fuel, insurance costs, potential reduction in crashes or your company's total operational costs. Results may vary depending on your circumstances and may actually result in greater costs, depending upon your drivers' driving characteristics.

This is intended as a general description of certain types of services available to qualified customers through subsidiaries within the Zurich Financial Services Group.

In the United States: Underwritten by individual member companies of Zurich in North America, including but not limited to Zurich American Insurance Company. Risk engineering services are provided by Zurich Services Corporation.

In Canada: Zurich Insurance Company, Ltd, 400 University Avenue, Toronto, Ontario M5G.

Zurich does not guarantee any particular outcome, and there may be conditions on your premises or within your organization, which may not be apparent to us. You are in the best position to understand your business and your organization and to take steps to minimize risk, and we wish to assist you by providing the information and tools to help you assess your changing risk environment.

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