

Cyber security made simpler

Strengthening cyber security can be confusing for business owners who may not realize the importance of investing in tools to monitor network security and address potential threats. In fact, 52% of small companies aren't prepared for significant cyber attacks.¹ That's a worrisome statistic, especially considering that 71% of ransomware attacks in 2018 targeted smaller companies.² To improve cyber security, you need to adopt a mindset of resilience rather than just protection. Early detection of network anomalies is a key component of cyber resilience.



Improve cyber resilience by understanding your risks

A Zurich Cyber Insurance Policy may provide vital coverage should your business experience a cyber event. But building resilience before a loss occurs can help you recover more quickly and perhaps even prevent some cyber events from happening in the first place.

With the purchase of a Zurich Cyber Insurance Policy, your company can receive vulnerability scans and network security monitoring at no additional charge from ZenOpz™, a third-party managed security services provider (MSSP).

ZenOpz can help your business strengthen cyber resilience by:

- Addressing unapplied software updates or outdated technologies that can enable serious damage to your network if infected.
- Providing cyber security incident notification, including attempts to gain unauthorized access to a system, unwanted service disruptions and/or changes to your system's hardware, firmware or software without your knowledge.

Based on years of experience serving government and commercial customers, ZenOpz will deliver patching recommendations for vulnerabilities found in the weekly scan of your network, and will alert you immediately when other indicators of compromise are discovered through realtime log monitoring. This can help contain risk and minimize the disruption to business operations.

How can ZenOpz help your company?

- ZenOpz will continuously monitor any network-connected device that generates log data, including firewalls, servers, user workstations and connected laptops.
- This monitoring includes all desktop and laptop computers ("endpoints") operating on compatible Windows and macOS operating systems. (Mobile devices and tablets are not included at this time.)
- Your first tier of service under your policy includes up to 50 endpoints, at no additional cost.
- Coverage beyond your first 50 endpoints can be purchased for an additional fee.

For more information, contact your broker or visit our website at www.zurichna.com

Three simple steps can help protect your business from cyber risk

Step 1: Register with your Zurich Cyber Insurance Policy information at <https://www.zurichna.com/en/industries/technology/secpriv#network>.

Step 2: Receive an easy-to-use monitoring device in the mail within 30 days. Plug it in and follow the accompanying instructions.

Step 3: Review your overall data security program when you receive an initial 360-degree threat assessment.

As a ZenOpz customer, your business will receive continuous log monitoring, weekly vulnerability scanning and more.

A matter of when, not if

In today's environment, every business is vulnerable. Many networks may be infected for months or years without their owners' knowledge. And by one estimate, up to 60% of small and midsized businesses will fail within six months of a cyber attack.³

Take a major step toward cyber resilience that can make the difference for your company. Register your Zurich Cyber Insurance Policy with ZenOpz today.

Sources:

1. Hiscox 2018 Small Business Cyber Risk Report. 2018. <https://www.hiscox.com>.
2. Davis, Jessica. "71% of Ransomware Attacks Targeted Small Businesses in 2018." Health IT Security. 27 March 2019. <https://healthitsecurity.com>.
3. Galvin, Joe. "60 Percent of Small Businesses Fold Within 6 Months of a Cyber Attack. Here's How to Protect Yourself." Inc. 7 May 2018. <https://www.inc.com>.

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